



WHEN
OCTOBER
22

WHERE
BOOT BARN Hall
AT BOURBON BROTHERS

FEATURING
LANCO

DOORS 5PM | HAPPY HOUR 5-6PM | CONCERT 7PM

Sponsorship OPPORTUNITIES

PRESENTING SPONSOR | \$12,000

This is our most exclusive sponsorship opportunity for a company to demonstrate its commitment to children's mental health.

- Logo, Name recognition on promotional fliers, posters, collateral, website, social tagging and promotions
- Green Room Sponsor
- Picture backdrop at event
- Meet and Greet with Lanco for you and 15 of your guests
- Branded swag distributed in Presenting Sponsor bags and VIP Sponsor bags
- Dedicated VIP premium seats - 2 tables for 16 people
- Logo recognition on main screens throughout the event
- Logo Recognition on Boot Barn website
- Take the Microphone Options during Happy Hour
- Opening Band Shout Out
- Complimentary Dinner and 2 drinks for 16
- Wednesday Wellness - Podcast Recognition

Contact Lindsey at lindsey.kangas@brysonschase.org

TICKETS

showclix.com/event/lanco-benefiting-bryson-s-chase-10-22





Sponsorship OPPORTUNITIES

VIP SPONSOR \$5,000 | 5 OPEN

- Logo, Name recognition on promotional fliers, posters, collateral, website, social tagging and promotions
- VIP Table - 8 premium reserved tickets
- Food & Beverage + 2 drinks per person
- Live screen recognition throughout event
- Wednesday Wellness - Podcast Recognition
- VIP Sponsor Recognition on Swag Bags
- Opening Band Shout Out

FLOOR SPONSOR \$2,500 | 5 OPEN

- Logo, name recognition on promotional fliers, posters, collateral, website, & social
- Reserved seating for 8
- 2 drinks per person
- Live screen recognition throughout event
- Wednesday Wellness - Podcast Recognition

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